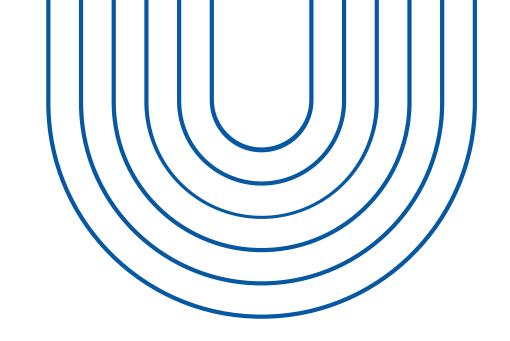


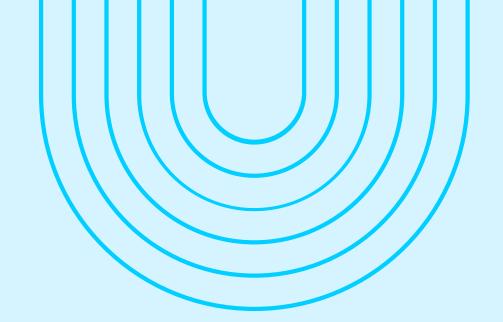
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## **OUR COMPANY**

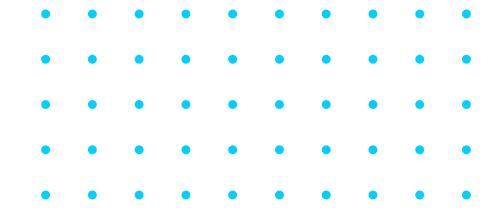




# **Nuvini:**An Ecosystem of Profitable SaaS B2B Companies

We **select and acquire** SaaS B2B companies in Brazil and Latin America We are a **liquidity solution** for startups and a **value investing** alternative for our investors

#### INTRODUCTION





#### WHAT WE DO

We invest in multi-sector B2B SaaS companies, help them scale and grow, and reinvest their profits into new value-accretive acquisitions — a proven model used by global players like CSU, Vitec, and Roper.

# WHO ARE OUR TARGETS

Niche-leading SaaS companies with established business models, strong cash flow, and significant growth potential.

# WHY ARE WE DIFFERENT

We access under-targeted companies and deploy capital efficiently through a specialized, long-term-focused team.

#### **KEY FINANCIAL HIGHLIGHTS**

+22,400

R\$ 193 MM

**CUSTOMERS** 

NET REVENUES 2024A

13.8 %

62.1%

ORGANIC GROWTH 2024A

GROSS PROFIT MARGIN 024A

R\$ 57.0 MM

26.4%

ADJUSTED EBITDA 2024A

ADJUSTED EBITDA MARGIN 2024A

#### **OUR COMPANIES**

Discover the innovative **SaaS companies** in our portfolio, each solving unique challenges across Latin America.











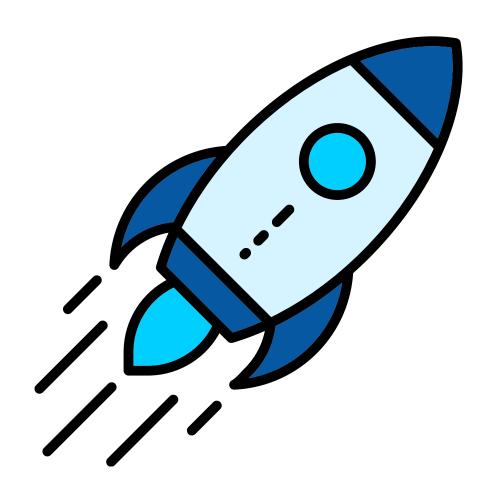




## INVESTMENT THESIS

- Sizeable TAM in a fast-growing and fragmentedmarket
- Positioned as an M&A platform in the SaaS segment, with rapid and efficient capital allocation capabilities
- Multi-vertical portfolio already in place and a ready-to- scale platform supported by solid value creation strategy
- Seasoned management team and strong governance standards to support invested companies
- Robust and tangible M&A pipeline already meticulously mapped to ensure inorganic growth

#### **INVESTMENT THESIS**



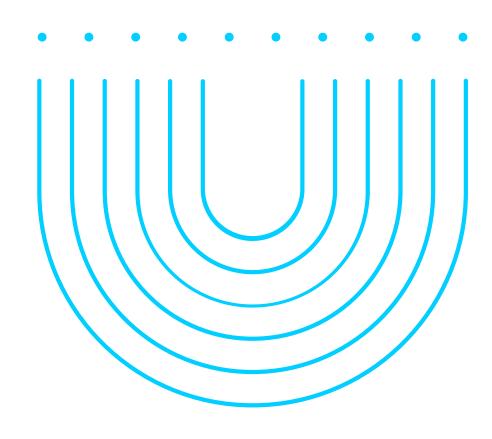
#### VALUE PROPOSITION FOR NUVINI INVESTORS

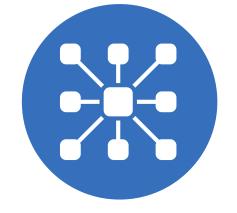


Access to profitable SaaS companies that VC/PE funds have not historically focused on



Diversified portfolio composed of cash generating and fast-growing companies





Multi-segment investment strategy with focus on fundamentals



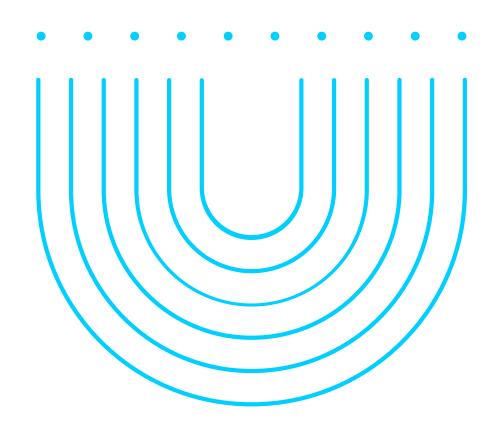
#### VALUE PROPOSITION FOR SAAS B2B FOUNDERS



Support to deliver (and exceed) their business plans



Autonomy to founders who do not pursue the traditional PE/VC path





Liquidity for an illiquid asset with upside capture on earnouts



Opportunity to grow the business with M&A and participate in a talented community of entrepreneurs



# LATAM & BRAZILIAN SAAS MARKET

#### THE SAAS MARKET HAS A SIZABLE TAM (1), AND NUVINI ADDRESSES ITS MAIN INEFFICIENCIES

## Nuvini Operates in a Sizeable Market (2) Brazil Annual IT Spend Latin America Annual IT Spend (3) 25 US\$ 21.4 bn 20 15 US\$ 9.2 bn 10

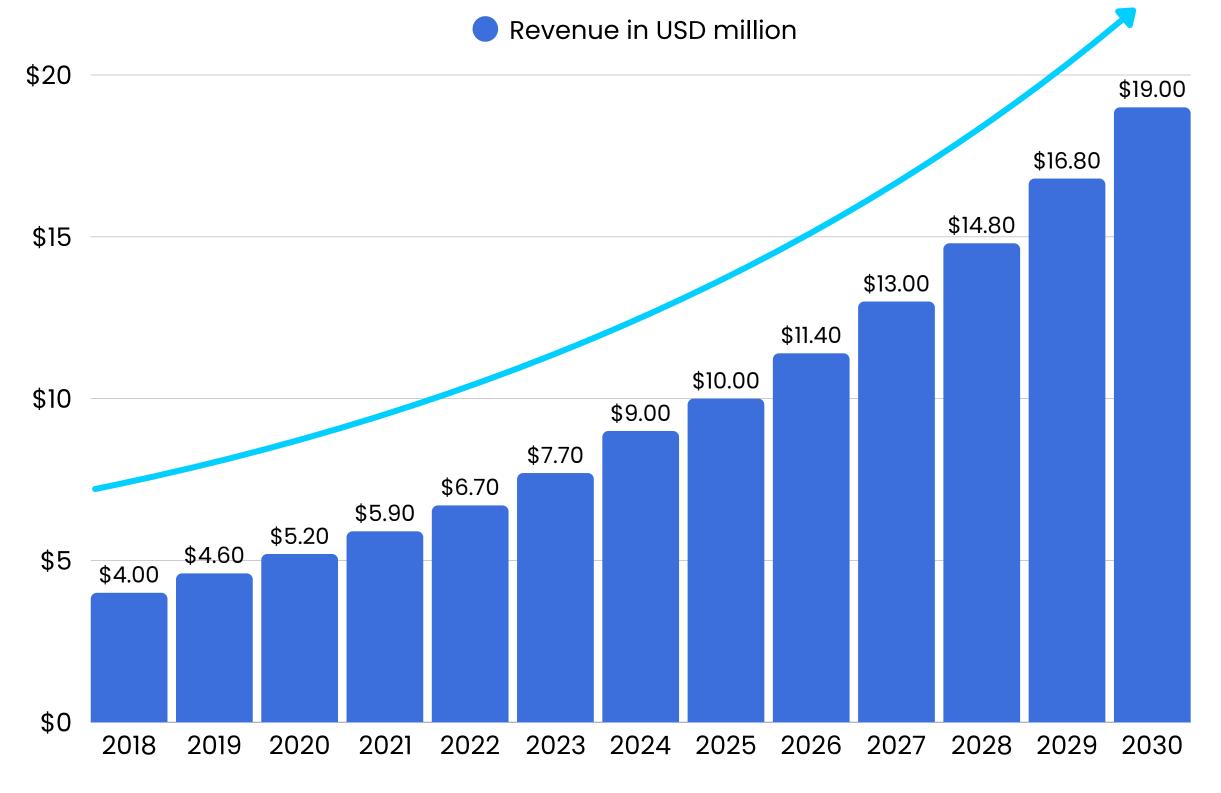
9

#### Solving Real Day-to-Day Problems with Long-term Solutions



Sources: ABES, FGV, Statista Research Department, Gartner, IDC | Notes: (1) TAM stands for Total Addressable Market; (2) Nuvini currently operates in Brazil and intends to expand into Latin America; (3) Latin America consists of South America, Central America, Mexico, and the Caribbean islands

#### \*BRAZIL SOFTWARE AS A SERVICE (SAAS) MARKET, 2018-2030 (US\$M)



#### **STATISTICS**

**\$9,215.9**Market revenue in 2024

**\$18,969.3**Market revenue in 2030

12.1% (CAGR from 2025 to 2030)

\*RESOURCE: GRAND VIEW RESEARCH

# NUVINI OVERVIEW & TRACK RECORD

#### STRONG PORTFOLIO OF MULTI-VERTICAL SAAS SOLUTIONS ALREADY IN PLACE

#### Company

#### 業 effecti

(Acquired on Oct-20)



**ONCLICK** 

(Acquired on Apr-21)

(Acquired on Feb-21)

leadlovers

(Acquired on Feb-21)

Data**hub** 

ERP service provider for eyeglass shops

that supply governmental entities

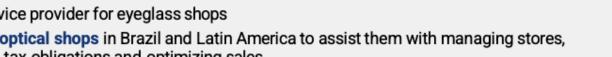
 Targets optical shops in Brazil and Latin America to assist them with managing stores, meeting tax obligations and optimizing sales

**Business Model** 

Brazilian federal, state and municipal governments through electronic trading sessions

Digital platform for bidders to find, register, dispute and monitor notices issued by the

Purpose of simplifying processes through innovative solutions designed for companies



Complete and scalable ERP for business and sales management

Targets industries, distributors, retail stores, service providers



Special projects offering tailored data service solutions

Complete digital marketing automation tool

SaaS with self-service sales via the website and automatic renewal

Targets entrepreneurs and companies

Cross-border e-commerce and logistics platform connecting Latin American consumers and

Provides end-to-end international shipping, including foreign addresses, package forwarding,

Serves a large and growing user base: over 30 million clients attended, 500,000+ registered marketplaces, and more than 6,000 impacted brands

#### **Growth Levers**



#### Business Unit Enterprise

Higher Ticket, NDR and Lower Churn



Use customer base and data to provide credit through partners



#### Scale up ÓticaPay

POS payment processing for integrated opticians, capturing a



#### Outbound

Team dedicated to capturing new opportunities through channel diversification



#### Add-on Acquisitions

Opportunistic acquisitions aiming to increase client base



#### Optimize Sales Channels

Strategic partnership for customer acquisition



#### **Customer Profile**

New market segments, such as payment and consumer goods distributors



#### Customer Success

Increase ARPU via consultative relationship strategy



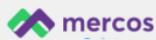
#### New Products

New features release, completing sellers' cycle



#### Add-on Acquisitions

Opportunistic acquisitions aiming to increase client base



(Acquired on Jun-21)

E-commerce and sales solutions for B2B entities

Targets industries, representatives and distributors



Use customer base and data to provide credit through partners



#### E-commerce B2B

Strengthen e-commerce planform and add payments feature



(Acquired on May 2025)

SMBs with global retailers

customs clearance, and final delivery



#### **Scalable Logistics Network:**

Growth through partnerships with global logistics providers, allowing efficient geographic expansion

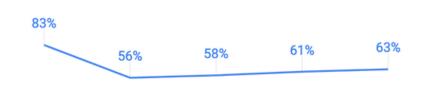
Source: Nuvini | Note: (1) The ssOtica platform is owned and operated by Ipê Digital

#### CONSOLIDATED FINANCIAL HIGHLIGHTS (ACCOUNTING BASE)

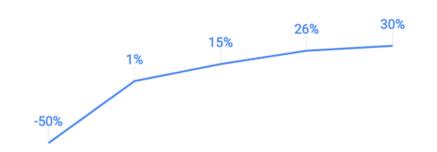
Net Operating Revenues & YoY Growth - R\$ mm,%

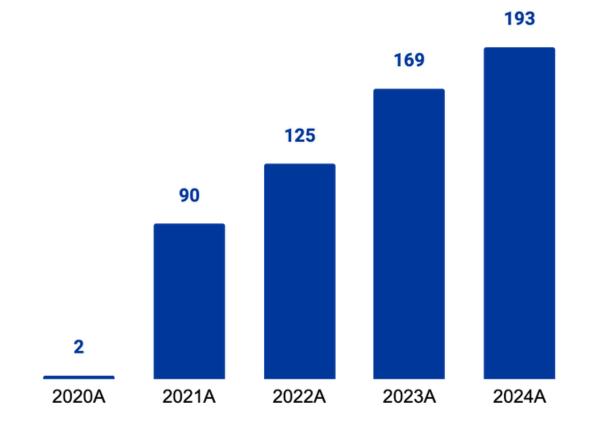
**Total Growth % CAGR 22-24** 

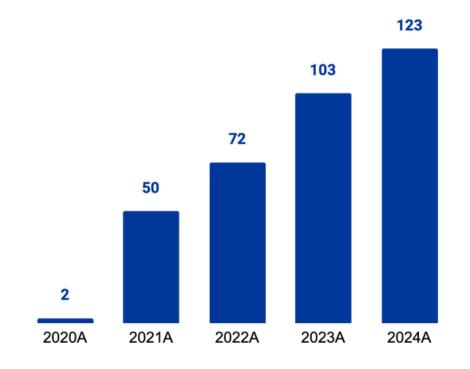
Gross Profit & Gross Profit Margin - R\$ mm,%

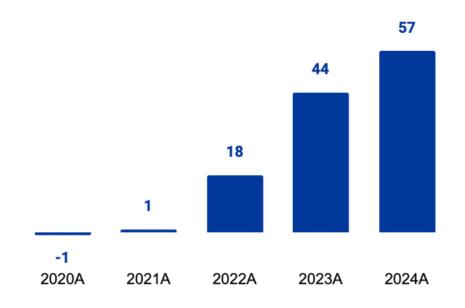


Adj. EBITDA & Adj. EBITDA Margin - R\$ mm, %



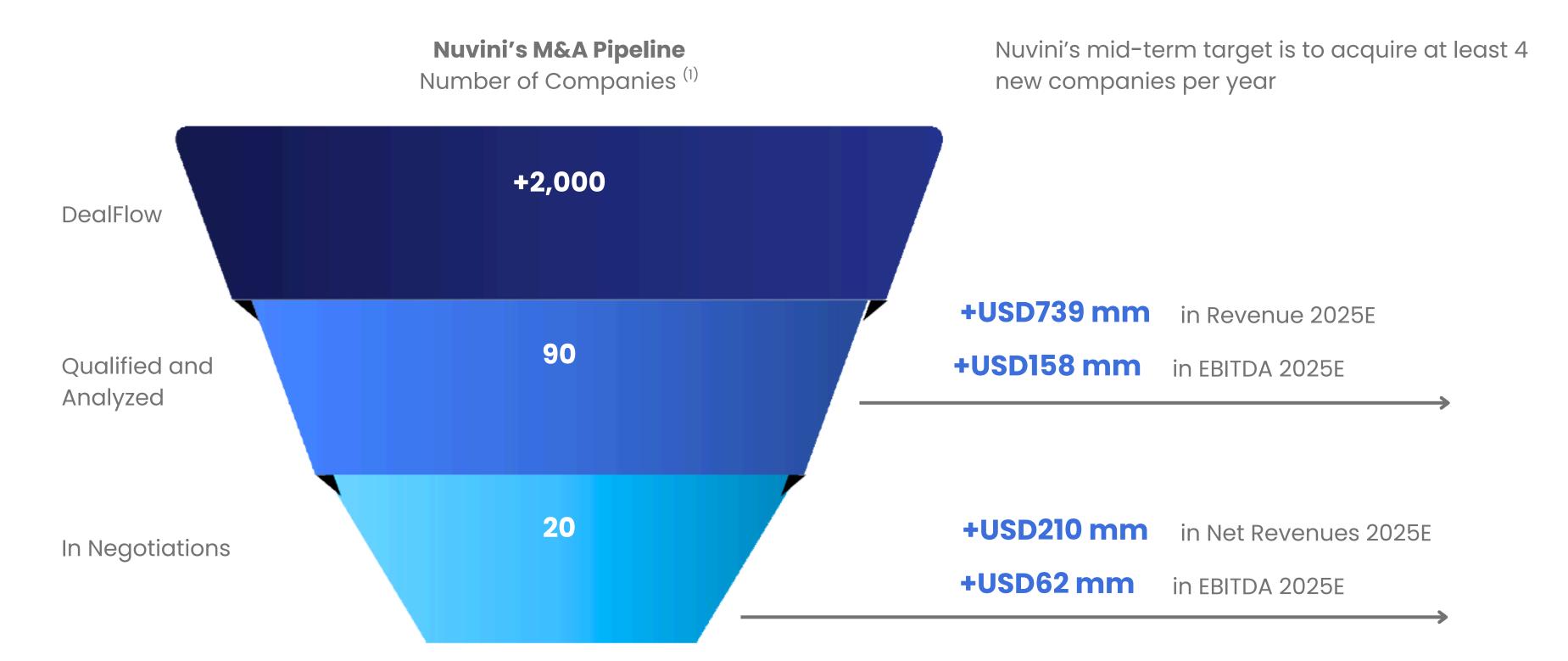






# PIPELINE AND CLEARLY DEFINED GROWTH INITIATIVES

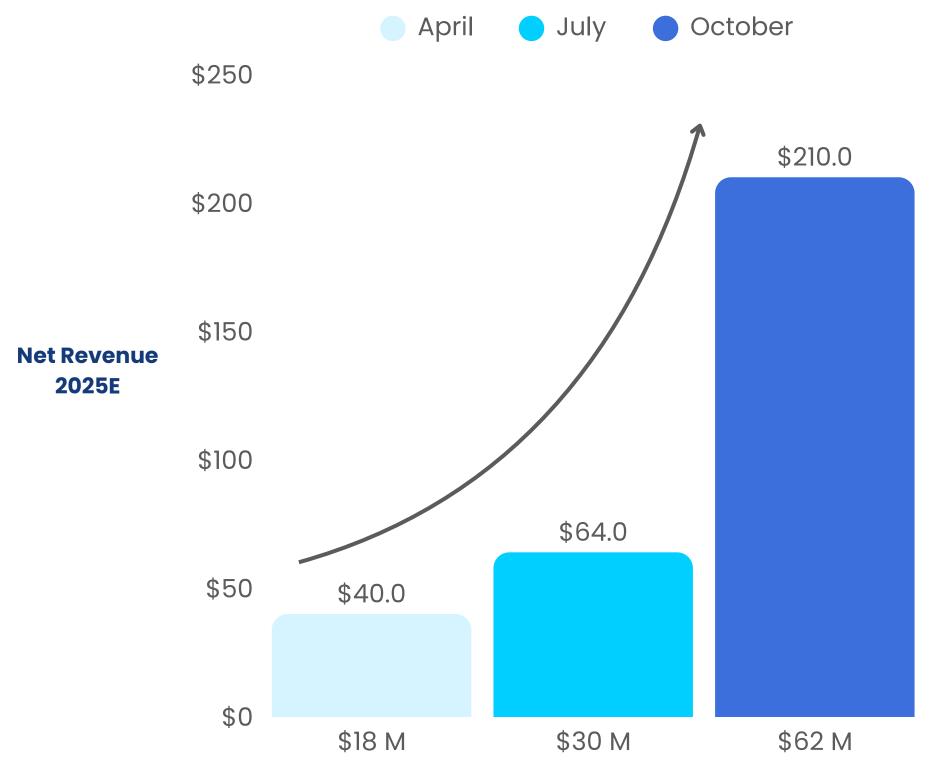
#### ROBUST AND TANGIBLE M&A PIPELINE MAPPED



Source: Nuvini | Note: (1) As of Oct2025

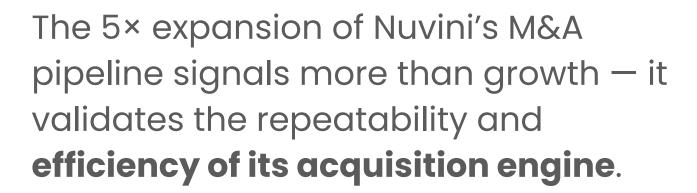
#### **NUVINI M&A PIPELINE ACCELERATION 2025**

#### Net Revenue and Ebitda potential growth



Source: Nuvini | Note: (1) As of Oct2025

**EBITDA 2025E** 



With increasing deal conversion and stronger EBITDA visibility, Nuvini is compounding value by turning scale into profitability and consistent execution into long-term advantage.

#### WELL DEFINED ACQUISITION CRITERIA

#### **Target Company Checklist**



B2B SaaS business model



Low product risk, with a solid customer base and low churn



Positive cash
generation and relevant
growth potential
(Rule of 40)



Leadership positioning in niche markets, ideally with low competition



Focus on businesses with low competition for acquisitions



Target annual revenue of R\$10 mm - R\$30 mm

#### **Anticipated Acquisition Structure**



Acquisition of majority stake at the time of closing, with option for 100%, in order to align interest with companies' founders.



Payment can be a mix, between cash and/or stock



No disruption of current operations post acquisition

## **AI INITIATIVES**

#### **NUVINI AI LAB**

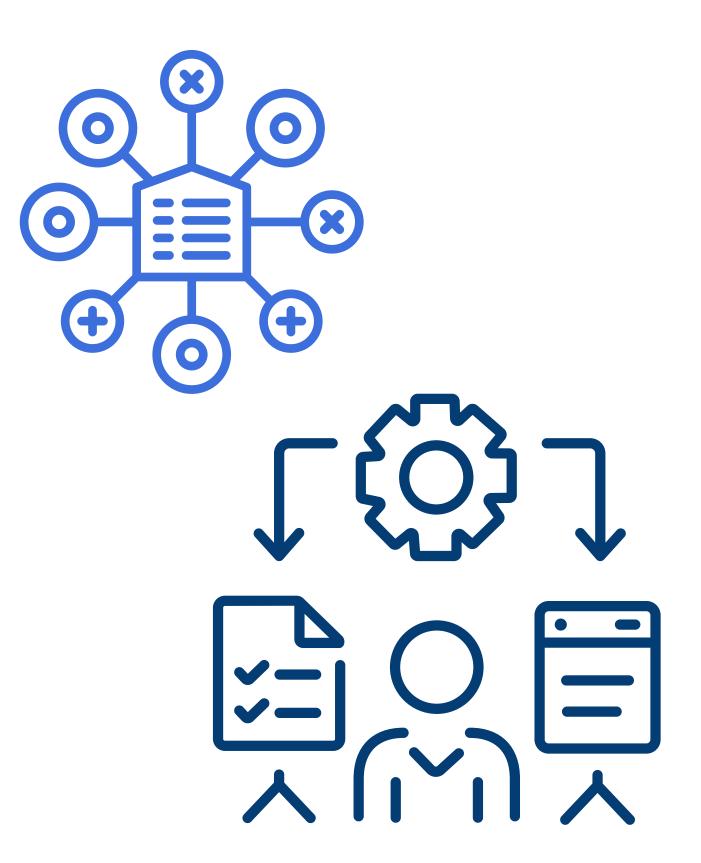
#### Accelerating Al Adoption Across Our Portfolio

#### **Purpose:**

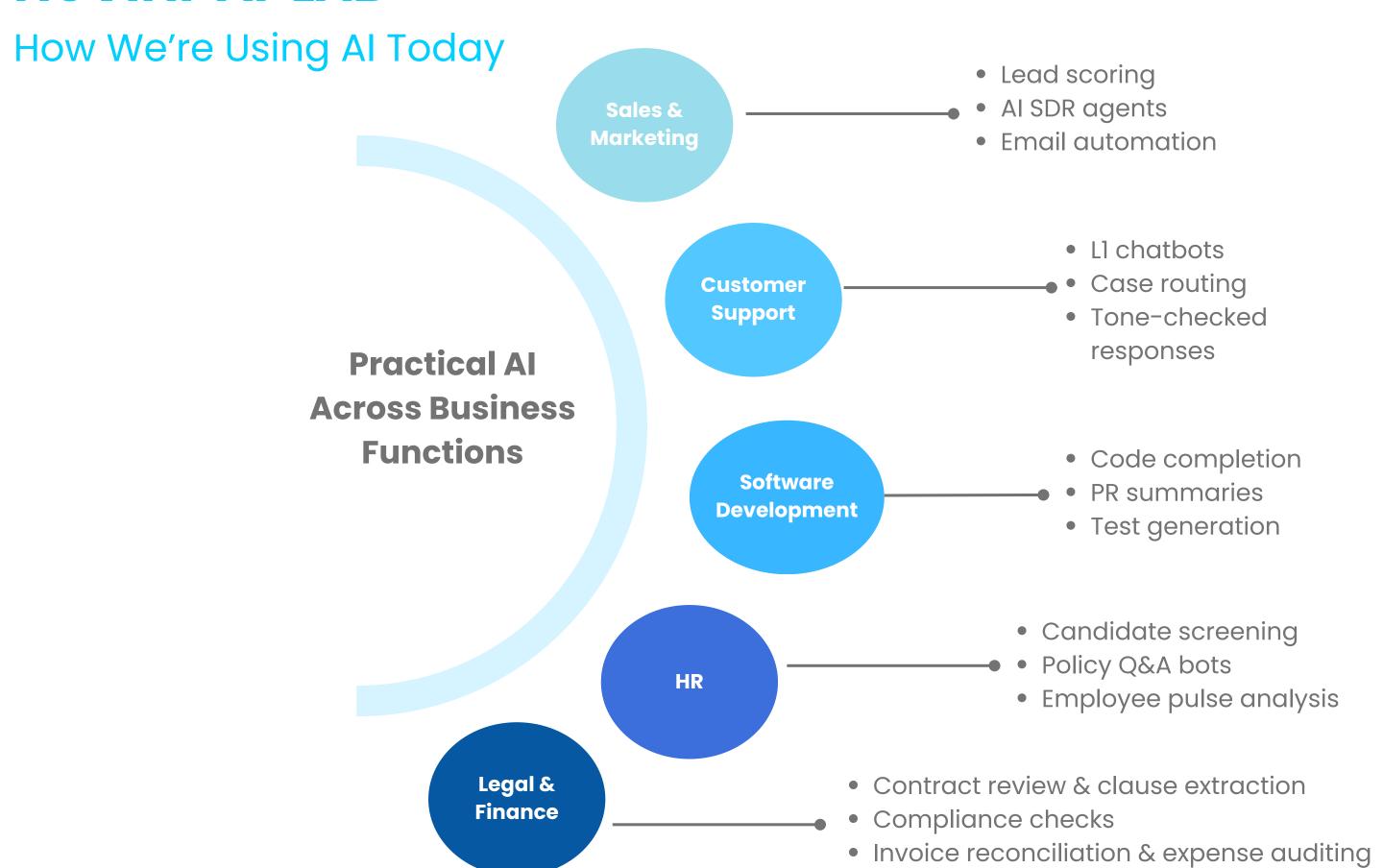
- Central hub to drive Al innovation, efficiency, and automation
- Help portfolio companies adopt AI faster and smarter

#### **How It Works:**

- Centralized experimentation: reusable templates,
   MVPs, shared prototypes
- Al playbooks & best practices: tailored to Sales, HR, Legal, Finance, etc.
- Rapid pilots (90 days): validate ROI before scaling
- Upskilling programs: workshops, hackathons, AI Guild for teams
- Responsible Al: governance, security, and data handling guidelines



#### **NUVINI AI LAB**



#### **NUVINI AI LAB**

#### Roadmap & Next Steps

#### Scaling Al Across the Portfolio

#### **Q3 2026 – Pilot & Refine**

- Pilots in 3+ companies
- Feedback-driven refinement
- Playbook development
- Training programs launched

#### Q4 2026 - Scale & Standardize

- Scale successful solutions
- Publish full AI playbook
- Portfolio-wide rollout
- Impact measurement



#### **NUVINI AI INDEX**

#### Driving Strategic Growth and Value Creation

#### **Purpose:**

- Provides a standardized AI maturity assessment framework
- Ensures strategic alignment of Al investments across portfolio companies
- Supports M&A due diligence and integration planning
- Identifies synergies and collaboration opportunities across the portfolio

#### **How It Works:**

- Evaluates 5 pillars: Al Adoption, Capabilities, Processes, Infrastructure, Talent
- Assigns scores → maps companies into maturity levels (Nascent → Leading)
- Provides actionable insights for resource allocation, risk mitigation, and growth



#### **NUVINI AI INDEX**

#### Key Benefits & Use Cases

#### **Strategic Benefits:**

- Clear roadmap for AI adoption & scaling
- Optimized investment decisions
- Portfolio-wide value creation
- Risk reduction in M&A and operations

#### **Use cases:**

- Portfolio Optimization: Identify gaps & prioritize investments
- Cross-Company Synergies: Share knowledge, accelerate adoption
- M&A Due Diligence: Evaluate Al maturity of targets, reduce risks



## COMPS & TEAM

#### **NUVINI STANDS OUT AGAINST ITS MAIN PEERS: DEEP DIVE**

Nuvini is still in the beginning of its consolidation strategy and positioned in a market with high growth opportunities, offering significant potential upside in the upcoming years

Company	nuvini	CONSTELLATION SOFTWARE INC.	VITEC	Roper	tyler technologies
Founded	2019	1995	1985	1981	1966
Main Geogrphies	Brazil and Latin America	USA, Canada, Europe	Sweden, Denmark, Finland and Norway	USA	USA
Core Business	B2B SaaS Platform	B2B SaaS Platform	B2B SaaS Platform	SaaS and Engineering Solutions	SaaS for the Public Sector
# of M&A Transactions	7,0x	500+	53	52	41
Net Revenue 2024A	USD 32mm	USD 10.1 bn	USD 0.4 bn	USD 7.2 bn	USD 2.1 bn
EBITDA Margin 2024A (1)	22.9%	20.2%	38.2%	40.5%	22.9%
Organic Growth (2024A vs 2023A)	13.8%	2.0%	10.0%	6.0%	6.2%
Revenue Total GAGR (2024A vs 2023A)	24.6%	19.7%	33.0%	15.8%	9.5%
Stock Exchange and IPO Year	NASDAQ (2023)	Toronto Stock Exchange (2006)	OM (1999)	NYSE (1992)	NYSE (1969)
Stock Avg. Yearly Performance (Last 10 years)	-	32.1%	40.1%	15.2%	16.9%
EV/EBITDA24A (2)	5,5x	29,8x	26,8x	24,3x	59,2x

# Experienced Management Team with Solid Track Record in the Industry



Pierre Schurmann Founder e CEO



Gustavo Usero
Partner and COO



Roberto Otero CFO



















#### Seasoned and Complementary Board of Directors

#### **BOARD MEMBERS**



**Marcello Gonçalves** DOMO.VC KOOLEN@PARTNERS



**Phoebe Wang Board member** 





Pierre Schurmann



EXPERIENCE CLUB





João Leite









veek



#### **BOARD ADVISORS**



**Miguel Rodrigues Board Advisor** 



**Marco Leone Board Advisor** 









**Agron Ross Board Advisor** 

#### M&A MARKET OPPORTUNITY FOR STRATEGIC BUYERS



#### **Valuations Reset and Keep Dropping**

SaaS/tech multiples remain under pressure
— multiples continue declining into 2025



#### **Favorable Window for Consolidators**

Limited exits and funding scarcity give strategic buyers with capital a unique opportunity to acquire quality assets



**High Rates = Buyer's Market** 

With Selic near 15%, IPO markets remain shut and liquidity tight, pushing sellers toward M&A at modest valuations

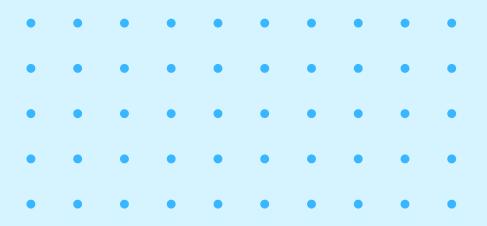


#### **Accelerated Growth Through M&A**

Companies with strong balance sheets can leverage market conditions to build market-leading positions at attractive multiples











Do you have any questions?

<u>ir@nuvini.co</u> <u>ir.nuvini.co</u>

